



FUNDING FOR GROWTH

HELPING YOU TO IDENTIFY, ACCESS
AND SHAPE EUROPEAN FUNDING

EXPERTS WITH IMPACT

ABOUT FTI CONSULTING



FTI Consulting is an independent global business advisory firm dedicated to helping organisations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional.

FTI Consulting Brussels, with 70 professionals from 25 countries, is a hub office able to manage coordinated international and pan-European Public Affairs and strategic communications campaigns and programmes built around moments of change. In 2016 and 2017, we have been recognised as the leading PA consultancy in the Europe.

WHAT'S THE OPPORTUNITY?



Worth billions of Euros every year, the availability of funding emanating from the European Union and its Member States represent some of the largest public funds available globally. Whether you are a major multinational corporate business, an academic institution, a non-governmental organisation or an innovative SME, you may be eligible. And you don't have to be European or operational in Europe.

Through the **European Fund for Strategic Investment** (EFSI) the EU plans to invest €21 billion in order to help overcome the current investment gap in the EU's economy

The UK spent \$18 billion on foreign aid in 2016, compared to \$17 billion from Germany and \$9 billion from France

More funding means more opportunities for growth. FTI Consulting's experienced funding team can help you navigate the road to success by identifying, accessing and shaping those European funds available to you. Our job is to develop tailored strategies designed to maximise your chances of securing funds that might be available to you, based on our extensive experience and understanding what is required.

ARE YOU ELIGIBLE?

Allocation is based on merit and specified criteria applied across a multitude of sectors, markets and geographies and is available to a host of projects, big and small, both in Europe and around the world.

SECTOR
Agriculture & Chemicals
Cybersecurity
Energy and Environment
Financial Services & Taxation
Healthcare
Technology, Media & Telecommunications
Transport
Security & Defence
Not-for-profit

ENTITY TYPE
Multinational Corporations
Small & Medium Sized Enterprises
Academia
Research Technology Organisations
Humanitarian Organisations
Think Tanks and Philanthropic Foundations
Non-Governmental Organisations

WHAT DO FUNDS COVER?

- Research and Development (R&D)
- Product and services innovation & deployment
- Capacity building & upscaling
- Infrastructure development
- Skills development and training
- Procurement of goods and services
- Humanitarian Aid

Funding is also available from the French government's €35 billion **National Investment Programme**, which focuses largely on research and development

Horizon 2020 is the biggest EU Research and Innovation programme ever with nearly €80 billion of funding available over 7 years. It promises more breakthroughs, discoveries and world-firsts by taking great ideas from the lab to the market

WHAT TYPES OF FUNDS ARE AVAILABLE?

There are many different funds you could access. These are often broken down into key policy areas and priorities at both EU and Member State level.

EXAMPLES OF KEY EU FUNDS

- Horizon 2020 R&D funds
- SME instrument
- The Connecting Europe Facility (CEF) & Infrastructure
- The European Fund for Strategic Investment (EFSI)
- The European Agricultural Fund for Rural Development (EAFRD)
- European Structural and Investment funds
- EU defence fund for R&D and capability building
- EU External Investment Plan and Development Aid fund
- European Investment Bank loans
- EU service contracts and procurement

EXAMPLES OF MAJOR NATIONAL FUNDS

- Member States R&D grants or loans
- Member States SME support grants or loans
- The European Agricultural Guarantee Fund (EAGF) managed by Member States
- European Structural (ESF, ERDF) and Investment funds managed by Member States
- Member States Development Aid funds
- Member States procurement

WHEN SHOULD YOU APPLY?

There are no set times. Applications for funded projects and procurement happen throughout the year. The mechanism for setting headline budgets varies considerably with associated annual work programmes also being reviewed each year. Deadlines and processes can often inform a funding strategy. Our understanding of what needs to be submitted, and by when, will be core to the support we can provide.

UNDERSTANDING THE EU'S MULTI-ANNUAL FINANCIAL FRAMEWORK (MFF)

The Multi-Annual Financial Framework (MFF), the EU's general budget covering all EU financial instruments, is reviewed every seven years. It determines where all EU funds managed centrally from Brussels or at Member State level, including funding and procurement will be spent post 2020. The review to cover the period after 2020 is currently underway and will conclude by the end of 2020 at the latest. To safeguard your interests and create funding opportunities, the best time to act is now.

WHAT DO WE DO?

Whether you need immediate support in submitting an application or want to develop a longer term approach to help shape budgets and work programmes, you need to be strategic in how you engage.

FTI Consulting has a dedicated funding unit with extensive experience and a successful track record of identifying, accessing and shaping European funds for a broad range of clients across multiple sectors and markets.



Funds auditing and strategic counsel



EU and Member State funding training



Full project/tender application support



Orientation and engagement programmes



Coalition building and development of public private partnerships



Profiling and positioning campaigns



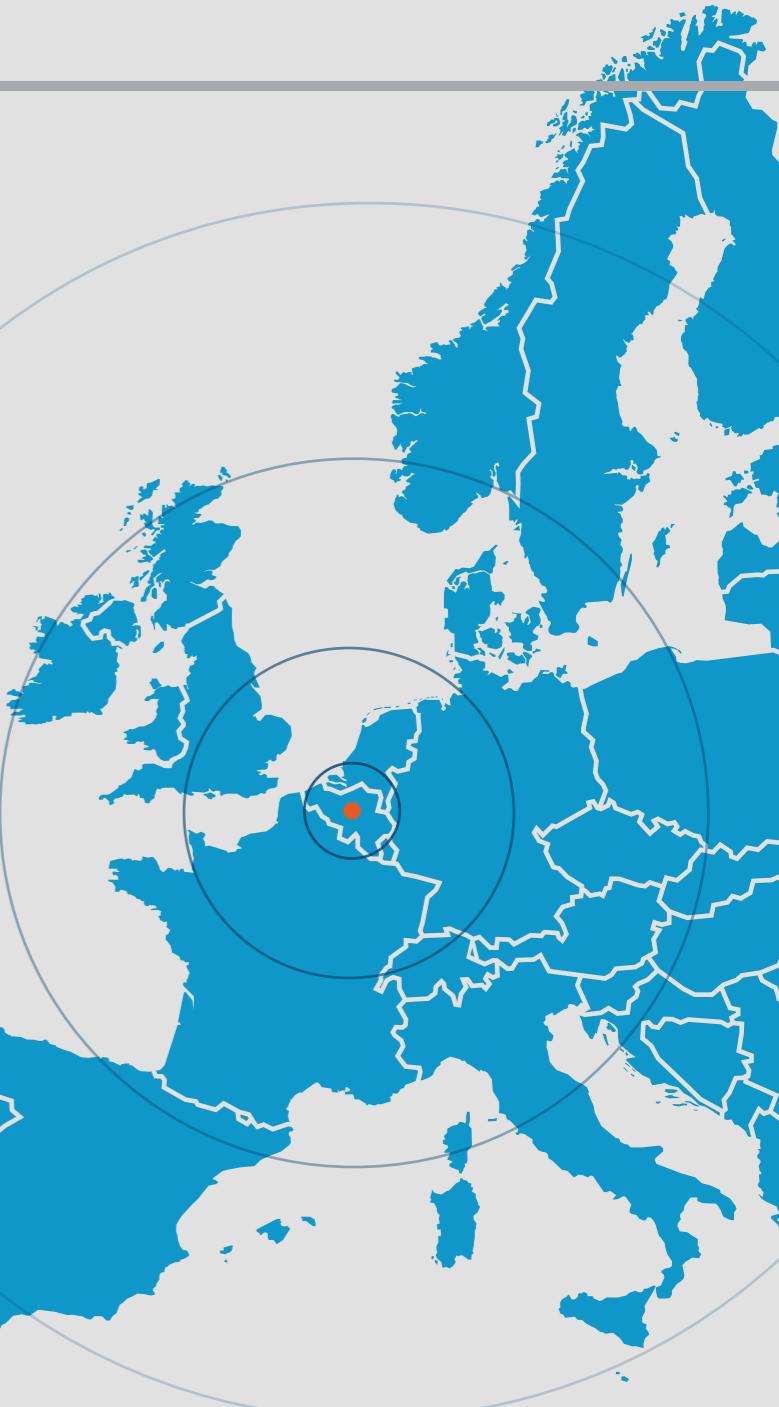
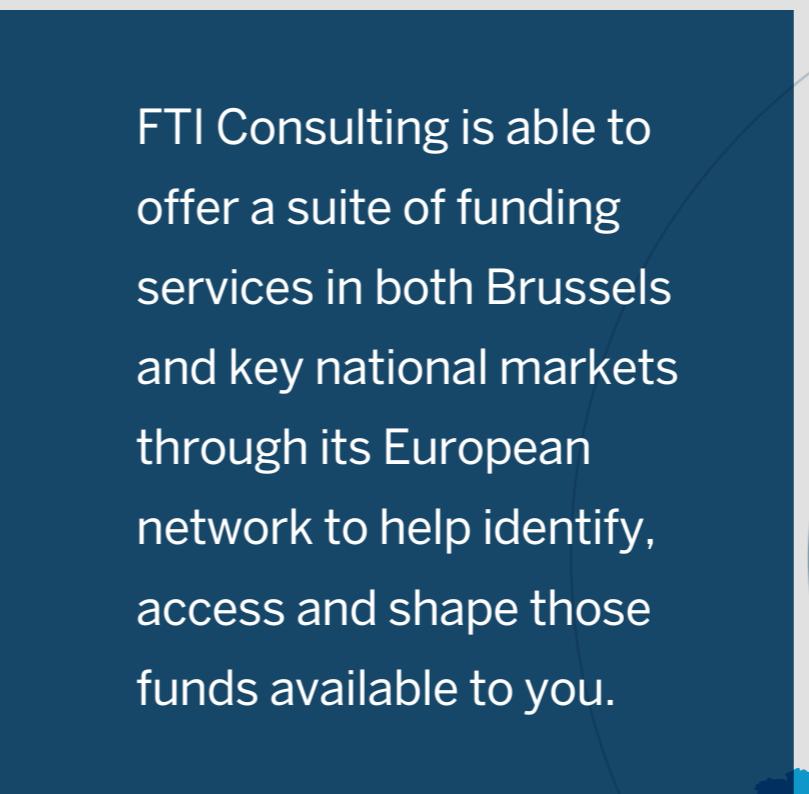
Integrated advocacy and communication campaigns



Management and reporting support for granted projects

OUR NETWORK

FTI Consulting is able to offer a suite of funding services in both Brussels and key national markets through its European network to help identify, access and shape those funds available to you.



ABOUT FTI CONSULTING

With approximately 650 expert strategic communications consultants located in key markets around the world, we combine global reach with local knowledge to help client management teams and Board of Directors seize opportunities, manage crises, navigate market disruptions, articulate their brand, stake a competitive position, and preserve their permission to operate. Drawing upon our unrivalled depth of industry expertise and interdisciplinary experience and using our broad network of relationships with key influencers, we help clients clarify, persuade and ensure that the right message reaches the right audience at the right time.

We have been in business for more than 30 years and have over 4,600 employees in 28 countries on six continents. We offer a rare combination of geographic presence, competency and relationships.

Our business incorporates five divisions: Strategic Communications, Economic Consulting, Technology, Forensic & Litigation Consulting and Corporate Finance / Restructuring Services.



2017
Named EMEA Public Affairs Consultancy of the Year



2015
Gold SABRE Award Best Campaign Shale Gas Europe



2016
Strategic Communications Consulting Firm of the Year in Belgium



2016
Most Outstanding Strategic Communications Advisors in Belgium

PUBLICLY TRADED -
NYSE
FCN

3 NOBEL LAUREATES

55 OF FORTUNE 500
CORPORATIONS ARE
CLIENTS

55/500

**EU funds for
regional and cohesion
policy** amount to €351 billion
and they are managed by Member
States' national, regional and
local authorities





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